

Minister
of Immigration,
Refugees and Citizenship



Ministre
de l'Immigration,
des Réfugiés et de la Citoyenneté

Ottawa, Canada K1A 1L1

Dory Jade
Chief Executive Officer
Canadian Association of Immigration Consultants
dory.jade@capic.ca

2023-01299807

Dear Dory Jade:

Thank you for your correspondence of September 14, 2023, regarding the ApplyBoard advertisement and your recommendations regarding the regulation of student recruitment.

I would first like to express my appreciation to your organization for raising awareness on this critical matter which, as you have stated, has impacts on the immigration consulting profession, prospective international students, and the integrity of Canada's immigration system.

On the matter of ApplyBoard, I thank you for bringing their advertisement to my attention. Rest assured, my officials will be looking into the matter, including discussing with the College of Immigration and Citizenship Consultants (College), and taking any steps required to address this issue.

Regarding the Canadian Association of Immigration Consultants (CAPIC's) proposal that only licensees of the College be authorized to recruit international students, I appreciate your views and suggestions on this issue. As you may be aware, the regulation of recruitment and the education sector more broadly rests within provincial and territorial jurisdiction. For this reason, the regulation of recruiters cannot be performed by the College alone. That said, the College remains an important part of the solution for improving oversight and regulation of consultants who also engage in recruitment services.

International students who have been working in Canada play an important role in the post-pandemic economic recovery. To that end, Immigration, Refugees and Citizenship Canada (IRCC) made temporary policy changes to the International Student Program and the Post Graduate Work Permit Program to encourage students to continue pursuing their Canadian programs of study throughout the pandemic and to facilitate opportunities for graduates to obtain valuable work experience.

Canada

IRCC is also undertaking a review of the ISP to strengthen program integrity and enhance protections to address student vulnerability, unethical recruitment, and non-genuine actors in the program. The goal is to ultimately protect international students and Canada's interests, and to help modernize the program to better select and retain students that meet Canada's economic and social-cultural goals, including francophone, regional, and immigration objectives.

IRCC is engaging with provinces and territories, national associations, and other stakeholders on the challenges pertaining to the ISP to help inform IRCC's thinking and way forward on Program reform, and specifically how to protect students and improve client services.

Thank you for expressing your concerns. I trust that this information is helpful.

Yours sincerely,

A handwritten signature in black ink, consisting of several overlapping loops and a long horizontal stroke extending to the left.

The Honourable Marc Miller, P.C., M.P.
Minister of Immigration, Refugees and Citizenship