



Mr. Marc-André Blanchard  
Chief of Staff of the Office of the Prime Minister  
Email: pm@pm.gc.ca

June 2, 2025

**RE: The Canadian Association of Professional Immigration Consultants (CAPIC) Congratulates Marc-André Blanchard on Appointment as the Chief of Staff of the Office of the Prime Minister**

Dear Mr. Blanchard:

On behalf of the Canadian Association of Professional Immigration Consultants (CAPIC), I would like to extend my sincere congratulations on your recent appointment as Chief of Staff in the Office of the Prime Minister.

CAPIC is a major stakeholder in immigration and citizenship policy development. Our organization has forged and maintained strong relationships with all tiers of government and has been formally recognized as the leader of and advocate for immigration and citizenship consultants and the immigration consulting profession. As a leading voice in the Canadian immigration industry, we represent over 4400 immigration and citizenship consultants who assist newcomers in working, studying, visiting, or moving to Canada. For your reference, [here](#) is Minister Lena Metlege Diab's greeting message on the occasion of the 2025 National Citizenship and Immigration Conference ([NCIC](#)) hosted by CAPIC.

We firmly believe that immigration is a cornerstone of Canadian identity and an essential driver of the country's economy. CAPIC supports the priority of immigration in the Prime Minister's [Mandate Letter](#). To achieve the objective of "[a]ttracting the best talent in the world to help build our economy, while returning our overall immigration rates to sustainable levels," well-designed business immigration programs are much needed. As a leader in the immigration industry, CAPIC has laid out the redesign of Canada's [business immigration programs](#) (BIPs) based on extensive research.

On April 21, CAPIC published an [open letter](#) to political party leaders on page three of *The Hill Times*. The letter outlined key recommendations of Canada's BIPs:

- Modern, Sector-Focused Federal BIP Streams: Introduce federal BIP streams aligned with Canada's long-term economic goals, including critical infrastructure

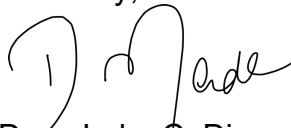
and housing contributors, export-oriented entrepreneurs, and green economy ventures.

- Refinement of Existing Programs: Strengthen programs and pathways under the International Mobility Program, establishing clear paths to permanent residence based on successful business experience and provincial nominations.
- Risk-Based Net Worth Verification: Implement a tiered risk-based verification model to maintain program integrity while reducing unnecessary barriers for qualified applicants and expediting processing times.
- Performance Metrics and Monitoring: Establish clear performance metrics and monitoring systems to track outcomes and ensure transparency.

I hope to arrange a meeting with you in the coming weeks to further discuss new strategies on immigration that will help build a strong and prosperous Canada.

Once again, congratulations on your appointment, and I look forward to the opportunity to connect.

Sincerely,



Dory Jade, C. Dir.  
Chief Executive Officer  
CAPIC-ACCPI