



Ombudsman, CBC
P.O. Box 500 Station A
Toronto, Ontario
M5W 1E6

June 4, 2018

RE: "CBC Ombudsman Complaint"

Dear Ombudsman,

I am writing in response to an email I received from CBC News Toronto Executive Producer Laura D. Green, in which she stated that the CBC would not issue an erratum for referring to disbarred lawyer Angelina Codina as an "immigration consultant" in the article "\$100K fine for fraudulent immigration consultant," dated February 27, 2018. While I ultimately respect Ms. Green's decision, I feel that my point was not adequately appreciated.

Inaccuracy regarding the use of professional terminology, especially in criminal cases, is not in the public interest. The term "immigration consultant" derives and is therefore inseparable from the more formal "Regulated Canadian Immigration Consultant (RCIC)," which denotes a professional subject to a strict code of ethics. It follows that loosely applying the former necessarily tarnishes the latter.

The Canadian media must distinguish more clearly between criminals who merely claim to provide immigration-related services, and immigration consultants *per se*. The mandate of the Immigrating Consultants of Canada Regulatory Council (ICCRC), which oversees regulated immigration consultants, is to protect consumers. If the public erroneously conflates frauds and professionals, however, this task becomes near impossible.

Myself and many others in the immigration consulting industry simply want to ensure that our designation is not applied irresponsibly. It is not a catch-all term for anyone providing immigration advice. Rather, like "lawyer" and "dentist," it denotes a distinct professional operating within a distinct professional sphere. The CBC's failure to be more exacting in this regard runs contrary to the journalistic standard of truth and accuracy.

Yours Truly,

Dory Jade, C.Dir
Chief Executive Officer
CAPIC-ACCPI